Guy Nittenberg Visual Designer

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Senior Brand & Marketing Designer specializing in brand communication and visual systems across marketing and digital. Strong in image making and AI generation, turning ideas into striking visuals and campaigns. Brings AI tools into the design pipeline and daily workflow. Takes projects from concept to final delivery with systems thinking and a refined eye for craft, always tied to brand value and business goals.

Experience

Designer at Wix Motion Studio *2026–Present*

- Design motion and visual content for Wix.com projects and broadcast, supporting a cohesive brand presence across channels.
- Work alongside animators in the Motion Studio team, supporting animated deliverables and visual assets from concept to final delivery.

Senior Brand & Marketing Designer at PIC-TIME *2023–2026*

- Led design execution for brand and marketing initiatives, ensuring clear, cohesive visual communication across campaigns, product launches, and cross-functional touchpoints.
- Defined visual direction on high-impact projects, establishing strong creative foundations for execution across teams and channels.
- Built scalable design systems and creative frameworks that strengthened brand consistency and supported high-quality execution across channels and touchpoints.
- Served as a key creative partner across the team, providing guidance, feedback, and support that elevated design quality and helped drive strategic projects from concept to delivery.

Brand & Marketing Designer, Freelance *2022–2023*

- Executed independent marketing design projects, producing campaign creative and visual materials that drove brand visibility and engagement.
- Crafted high-quality visual communication across various formats, translating complex concepts into clear and targeted design solutions.
- Developed comprehensive digital design solutions, showcasing versatility in visual development and campaign execution.

Brand & Marketing Designer at PROMO *2021–2022*

- Executed marketing design for campaigns, email marketing, and digital content, enhancing brand visibility across multiple platforms.
- Refined brand identity by developing a cohesive visual language that ensured consistency across all marketing touchpoints.
- Created campaign creative and promotional materials prioritizing clarity and visual alignment to effectively communicate brand messages.
- Managed ongoing design tasks to support daily operations and larger marketing initiatives, ensuring timely delivery of high-quality assets.

Education

Graphic Design & Interactive, Mentor *2016–2018*

Skills

Brand Identity
Marketing Design
Creative Direction
Web Design
Campaign Creative
Visual Communication
Image Making
AI Creative Tools

Languages

Hebrew, English